

Regalix Job Profile

Open positions:

Project – Upper Mass Market (Google Ad-words / Client: Google) (Digital Marketing)

Role – Associate Consultant

Location – Hyderabad

Shift – 24/5

Graduation and above (All branches)

Position details:

Designation: Associate Consultant - VOICE PROCESS

Responsibilities

- Assist SMB advertisers with setup and optimization of their same store sales campaigns as per best practices for high ROI / ROAS
- Upsell more media inventory
- Awareness of Google's AdWords & Analytics Platforms for optimum utilization
- Proactively communicate on a daily basis with customers & ensure quality customer service/support
- Conduct in a professional and informative manner in all client communications
- Ensure accurate and complete information is captured in customer relationship management (CRM) system during the entire communication process
- Respond to or meet and exceed daily targets in a timely and accurate fashion

Skill Requirement:

- Excellent Communication Skills
- Ad-words knowledge and experience is a plus.
- Basic computer skills including Internet, Email, Word, Excel, PowerPoint

Job Requirement:

Willing to work in 24/5 work- culture.

Flexible to work as per the organisational requirements.

Regalix Job Profile

Rounds of Interview:

Jam session (one minute round)

Written exam (English/ Quantitative/ Logical)

HR Interview & Operations Round

Client Discussion (If required)

Compensation:

Offer - 3.5L (per annum) CTC.

Quarterly Incentive (Performance based) up to 50K

3000/- Night Shift Allowance

4000/- Transport Allowance if he/she don't use company provided free transport

Additional benefits:

Free transport (Home pick-up/ drop)

Free food (Breakfast, Lunch, Dinner)

Medical insurance (5 lacs)

Saturday, Sunday fixed weekly offs.